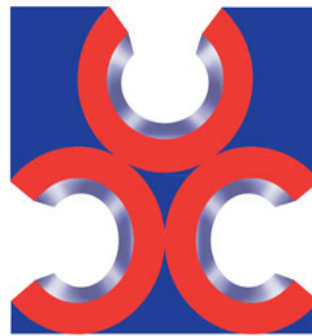


THE EVOLUTION OF AN INDUSTRY ASSOCIATION

Towards Establishing a New Zealand Ground Source Heat Pump Industry
Association

Grant Price, Chair

Climate Control Companies Association (CCCA)



Climate Control
Companies Association

GSHP Industry is in the early stages of development

Barriers to the sectors growth include:

- Low level of awareness amongst consumers, technologists, policy makers and regulators.
- Few qualified installers.
- Lack of support processes e.g. codes of practise, best practice guides, quality assurance programmes, etc.

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- Lack of support processes e.g. codes of practise, best practice guides, quality assurance programmes, etc.
- Overseas experience seems to indicate that “bad press” generated by early poor / sub standard installations can be a barrier to sector growth.

CCCA

CCCA's members are in various stages of addressing these same barriers and is addressing them via:

- 2012 PR campaign to raise awareness that the industry is working toward quality solutions including:

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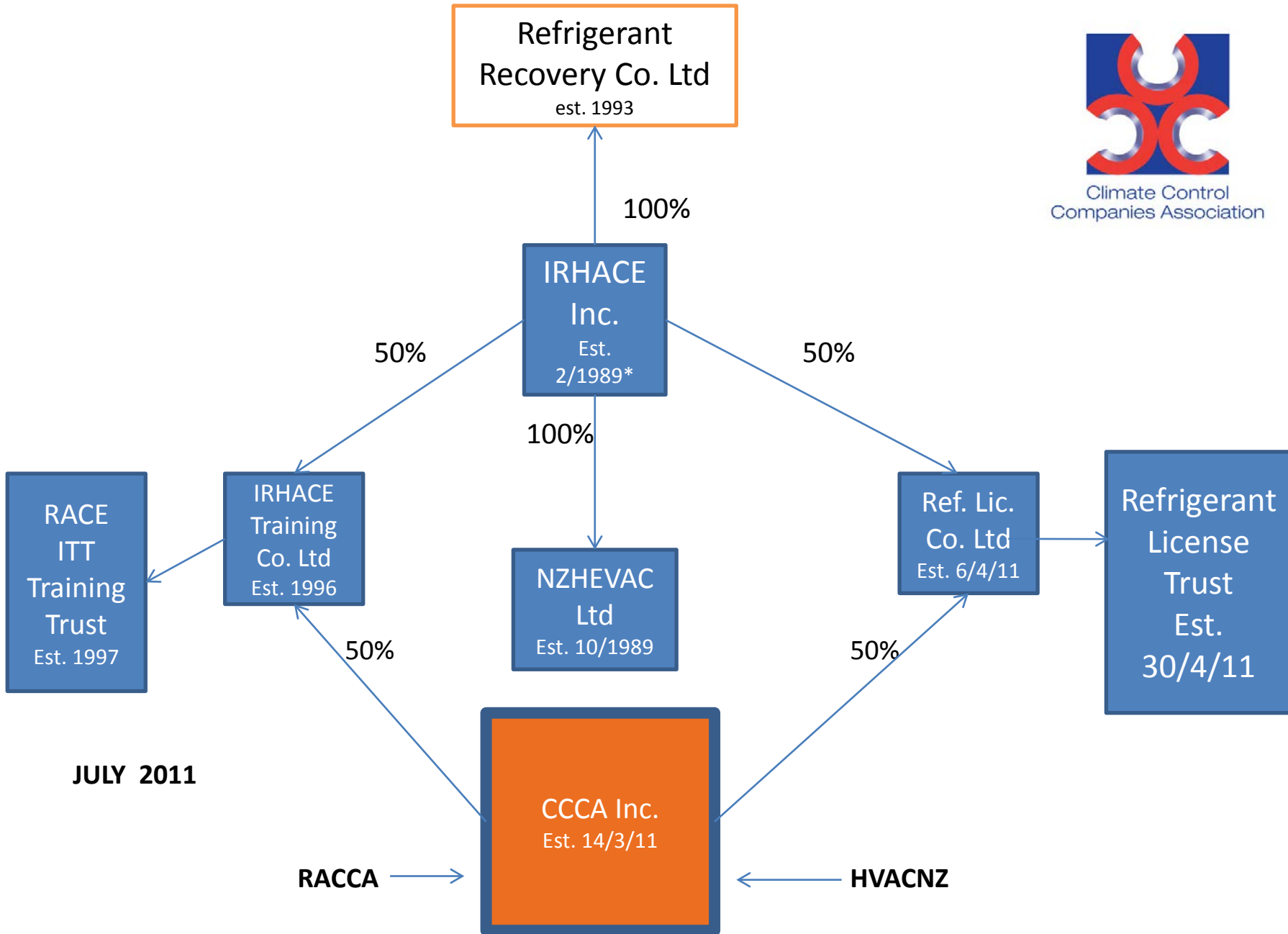
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- Drafting and working toward DOL recognition of Codes of Practice within each sector, lobbying for legislative change to set legal standards
- Collaboration within and across sectors to expedite progress



MISSION



To establish and promote high standards of business competence and industry conduct for companies engaged in the Climate Control Industry.

Build and Strengthen Industry Performance

Climate Controls Companies Association Inc.



Climate Control
Companies Association

1.2 OBJECTIVES

- 1.2.1.1** Promote the advancement of the education, practice, and technology of refrigeration, heating, ventilation and air conditioning for the benefit of all New Zealanders.

Climate Controls Companies Association Inc.



Climate Control
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1.2 OBJECTIVES

- 1.2.1.1** Promote the advancement of the education, practice, and technology of refrigeration, heating, ventilation and air conditioning for the benefit of all New Zealanders.
- 1.2.1.2** Promote the continuing improvement of standards in the R, V, H and AC for the greater good of New Zealand.

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- 1.2.1.3** Represent and promote the interests of Members of the Society engaged in the R, V, H, and AC industries.

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- 1.2.1.2** Promote the continuing improvement of standards in the R, V, H and AC for the greater good of New Zealand.
- 1.2.1.3** Represent and promote the interests of Members of the Society engaged in the R, V, H, and AC industries.
- 1.2.1.4** Liaise with those bodies responsible for the on-going training and education of Members' employees and contractors engaged in the R,H,V and AC industries, ensuring such training meets the requirements of the R,H.V and AC industries.

1.2.1.5 Provide a forum for the adjudication and arbitration of disputes.....



Climate Control
Companies Association



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1.2.1.6 Promote a standard of workmanship and design for Members to adhere to.

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- 1.2.1.7** Provide a discussion forum for Members to facilitate the sharing of experience and knowledge.

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- 1.2.1.6** Promote a standard of workmanship and design for Members to adhere to.
- 1.2.1.7** Provide a discussion forum for Members to facilitate the sharing of experience and knowledge.
- 1.2.2.1** Establish a code of conduct applicable to all members.

Membership



- 2.2.1.1 Member** – A member is a duly registered limited liability company, actively engaged in the practice, design and construction, erection, maintenance, servicing, and/or administration.....
- 2.2.1.2 Associate** – An Associate is a company, partnership, independent contractor, service organisation, supplier of equipment and/or materials to the Society’s industry sectors.....
- 2.2.1.3 Affiliate** – An Affiliate is a government entity, society, consultant, manufacturer or individual engaged in business activities that influence or impact on the Society’s industries.....

CCCA Structure



EVOLVED TO:

- Be inclusive of all industry sectors and range of activity.
- Seek a National focus on universally relevant issues (e.g., Emissions Trading Scheme, MEPs, business competence)
- Develop Sector focus on improving standards within sector (e.g., ventilation, heat pumps, refrigeration) working towards recognised Codes of Practice

CCCA Structure



- Sectors:
 - **Heat Pumps**
 - Mechanical Services (incorporating heating and air conditioning)
 - Refrigeration
 - Ventilation
 - Suppliers and Wholesalers.

Member Engagement



- **6 meetings per year**

3 in Auckland.

3 out of Auckland (including the “ Conference – Annual Meeting”).

- **Meetings to be “ event “ based.**

Member Engagement



- **Events to be around:**

“ Business issues”,

“ Education ”

“Sector delivery issues “

“ Compliance”

“ Occupational Licensing”

“ Government Engagement”

“ Member benefit delivery”

Benefits of membership



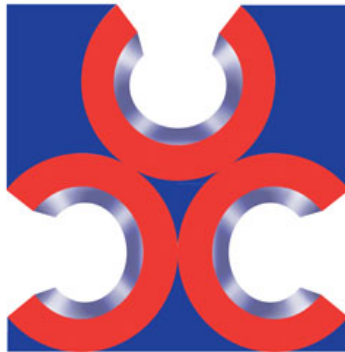
- An Employer association for decision makers within member companies.
- One united, national business voice for industry.
- One body representing and promoting our interests.
- An industry group engaged in the politics of Policy.

Benefits



- One body establishing membership practice performance standards.
- Supply chain discounts. e.g. GSB.
- The provision of a forum for arbitration of disputes between members and their customers.
- A industry forum for the sharing of experience and knowledge.

CCCA Board Meeting Schedule 2012



Climate Control
Companies Association

Usual Start Time	Thurs 4-6pm
January	26
February	23 Hamilton
March	29
April	2pm AGM Friday 27 @ 4pm Auckland
May	24
June	28 CHCH
July	26
August	23
September	27 Wellington
CCCA Conference Wellington 27-29 Sept	
October	25
November	29 Auckland

Governance



**At the inaugural conference
27-29 October 2011**

The first board will be elected

Members vote for a national director from each sector
Additionally, up to three board members
may be co-opted

(sign up! www.ccca.org.nz)

Subscription



Climate Control
Companies Association

Application Fee		\$100
Associate		\$750
Affiliate		\$750
Member	T/O up to \$1m	\$875
Member	T/O \$1m to \$3m	\$1250
Member	T/O \$3m to \$6m	\$2000
Member	T/O \$6m to \$10m	\$3000
Member	T/O Over \$10m	\$4000

GST exclusive.

Subscription \$



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Allocation

33%

Administration

33%

Industry initiatives

33%

Sector initiatives